



UNLOCKING POTENTIAL



Firstly, thank you! For your courage and willingness to help us care for locals in our community, together! We know that it can be daunting to pitch an idea to your boss, or company at large, and appreciate the time and effort this might take. We want to set you up with all the tools and tips you need.

- 1 Take the pressure off...**
Don't worry – we know that it's never a guarantee that a business has the budget to support us, and we're just glad for the opportunity to spread our hope and story further in our community.
- 2 Keep it casual...**
You're pitching an idea to your company, not proposing a multimillion Rand deal! Just grab some time with your boss, or the person responsible for the donation decisions. In smaller companies, this is often the head of the business, the HR manager or the finance person. Get some time with them at the end of a Zoom call, or at the office coffee machine, and let them know that you are connected to a great Non Profit that would appreciate their support.
- 3 Pitch Away...**
If they trust you, they're more likely to trust us. So, tell them what you know about Knysna Sedgefield Hospice. Tell them why you like us. Why you follow and support our work. Maybe we've cared for your family member before, or you volunteer in our shop – whatever the connection, tell the story.
- 4 Let them know...**
Let your company know that they can help with a donation that is large or small. They can help by organising a donation drive, or with matched giving. Let them know that we'd appreciate corporate partners in any shape and form. And that we can be in touch directly to plan all details.
- 5 Hand it over...**
Hand over the document via the ether, or on freshly printed paper, and let them know you're happy to set up a meeting, or you'll leave it in their hands – whichever they prefer. Then, keep making your coffee (or say your awkward Zoom goodbyes) and thank them for allowing you to share!

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Here's how companies can get involved with Knysna Sedgefield Hospice:

1

SPONSOR OUR PROGRAMMES

- Patient visits
- Child Support Groups
- Transport costs
- Operating expenses
- Equipment purchases



2

DONATION DRIVE

- Collect donations together with employees and donate together at our offices.
- Items such as adult diapers, groceries and blankets are most welcome.



3

MATCHED GIVING CAMPAIGN

Challenge departments/employees to gather cash donations for KSH and once collected, the company matches the amount and the total is donated.